

Internet Strategy

European IFYE Alumni Association

International Farm/4H Youth Exchange

Web site: (European part of www.ifye.org)

The web site is the official and primary information source for the organisation.

Its purpose is to provide:

- Information from the Executive committee to the members
- Information on the history of the organisation
- Links to national organisations
- Links to European conference and World conference web sites
- Information and web site links about events being held by individual countries (on request)
- The Newsletter
- The Minutes of meetings and other central documents
- Reports i.e. the annual country reports and the executive committee report
- Contact information for the executive committee

Members of the Executive Committee only, can publish information on behalf of the organisation.

Member's names, their Exchange Country and year of exchange only, can/may be identified within the web site. Information deemed to have a personal association i.e. addresses and attendance on future events will only be published if personal permission has been given.

The contact details for the Executive Committee will be published on the web site, but will not be available via a direct link.

Reports from annual European Conferences which includes address lists and pictures shall not be published openly on internet.



Social Network Sites: i.e. Facebook & Twitter etc

Any social media is a complementary and informal source of information.

It's only members of the executive committee who can publish information on behalf of the IFYE organisation.

Links/ information about national events shall only be presented when requested from the hosts or directly to a page they operate.

Establishing of "events" in the name of EIFYEA on Facebook shall only happen if a country requires so and they will be given access to the site in order to publish the necessary information.

e-mail: ifye_europe(A)hotmail.com

The organisations e-mail address is accessed solely by the members of the Executive Committee. It must be used only as a method to contact members of the IFYE organisation, or in carrying out the business of the organisation.

Please note that by submitting your photo(s) / file(s), you are providing consent to having your image edited, copied and used by the IFYE Organization in any form of media for various business purposes, including corporate, investor, and employee communications activities. Examples of types of media in which the images may be used include physical publications, as well as electronic media such as electronic publications, Organization website (<u>www.ifye.org</u>) and internet. Your consent cannot be revoked and is not limited to any type of media or any period of time. Your consent includes permission for the IFYE organization to identify you by name as a member of the IFYE organization (including any applicable affiliate). By submitting your photo / file, you release the IFYE organization and its representatives from any liability or claims arising in connection with such images / files, including any claims involving defamation, breach of privacy or misappropriation of your likeness. You also confirm and acknowledge that: (a) all rights to such image(s) / file(s) of you taken and used by the IFYE organization, and (b) you have fully understood this consent and release form.